



ENRICH YOUR CHILD'S SCHOOL EXPERIENCE

2016-2017

Lawton Elementary School  
Annual Direct Drive

Please return your donation  
before October 31st

Dear Lawton Family,

Welcome to the 2016-17 school year. The Lawton staff and PTA are excited to embark upon another year of working together to create engaging and enriching experiences for all of our students. We have planned many programs to enhance your child's educational experiences beyond the traditional curriculum; these include Art Education, Field Day, Science Enrichment, Outdoor Education, and academic support with certified support teachers. Based on responses from our Annual Survey last spring we will again hold the Direct Drive to raise the money needed for these programs...and the Direct Drive starts now!

The Direct Drive goal this year is to fund 80% of the PTA budget. The 2016-17 PTA budget is \$145,000; **raising \$115,000 with the Direct Drive** will give the PTA financial stability to fund the majority of the planned enrichment programs for the school year. The Spring Art Auction, on May 5, 2017, will be used to fund the remaining 20% of the PTA budget.

With our increased student enrollment, the goal is to raise a minimum of **\$365 per child** for enrichment programs this year. However, we understand that not every family can give at the same level, so please consider the value of Lawton's enrichment programs to your family's school experience and consider sponsoring an additional child or a program with a larger donation. Below are examples of how different levels of support will benefit our students' school experience:

- \$365 - Funds enrichment programs for one child at Lawton
- \$600 - Funds one evening family program (e.g. Fall Festival, Bingo Night, Math & Mingle)
- \$1000 - Funds playground and lunchroom supervision for one month
- \$1800 - Funds a certified support teacher for one week
- \$2000 - Funds the visiting authors program

*The Lawton PTA is a nonprofit tax-exempt organization and your donation may be tax deductible.*

To make your gift go further, remember to ask if your employer matches charitable contributions. We are striving for **100% participation in the Direct Drive**, so please return the enclosed donation form to the school office before October 31st, or you can submit your donation online at [lawtonelementary.org](http://lawtonelementary.org), click on the "Donate Now" button.

Thank you in advance for your support and for investing in your child's school experience.

Sincerely,

*Dorian Manza*

Dorian Manza  
Principal

*Jen Wenrick*

Jen Wenrick  
PTA Co-President

*Amanda Armes*

Amanda Armes  
PTA Co-President

*Terry Richardson*

Terry Richardson  
Co-PTA Fundraising Chair

*Marilene Bysshe*

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Co-PTA Fundraising Chair